

2026

Media kit

What we do

TruStage® is a financially strong insurance and financial services provider, built on the philosophy of people helping people, that has been meeting the needs of middle-market consumers and the businesses that serve them since day one. We believe a brighter financial future should be accessible to everyone, and our products and solutions help people confidently make financial decisions that work for them at every stage of life. With a culture rooted in and focused on creating a more equitable society and financial system, we are deeply committed to giving back to our communities and improving the lives of those we serve today and tomorrow.

We offer the following solutions:

Insurance

- Consumer Insurance Solutions
- Lending Protection Solutions
- Final Arrangements
- Business Protection Solutions

Financial Services

- Annuities
- Wealth Management Solutions
- Workplace Solutions
- Fintech Solutions
- Compliance Solutions

Performance in 2025



Assets¹
\$49.7 billion



Revenue
\$6.1 billion



Net income
\$312 million

For more information, visit www.trustage.com

¹Liabilities for 2025 at \$45.4 billion.

2026

Strength in numbers

\$42M

consumer relationships protected¹

93%

of credit unions are our customers; we help protect their business and members

\$60M+

invested in our communities since 1967

\$160M

invested in the credit union movement over the past five years — \$32M of that in 2025 alone

3.6M

customer interactions

\$2.6B

in benefits paid

Creating a powerful workplace for progress

We're honored to be recognized by these organizations:



Contact us

For the latest news about our company, people and industry, visit www.trustage.com or view our [annual report](#).

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Follow us



¹ Policy count for solutions requiring base coverage, protection for perils offering independent selections and covered lives for multiperson policies.

Unless otherwise indicated, all data in this report is sourced from TruStage internal reports, 2025.

Visit www.trustage.com/about-us/financial-information to view the audited financial statements.

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